

### **GroundFlights Awarded the 2011 Business Innovation and Growth (BIG) Award**

**Orlando, FL, November 10, 2011:** GroundFlights has taken home the top prize of the “Judges Choice Award” for their award winning video and business model, which focuses on The Ultimate Customer Experience.

“The impact of The **B.I.G. Award** is measured not only by the recognition provided to the Winner, but also by the benefits that will come from the \$35,000 prize package that includes training, consultation and regional exposure associated with complimentary advertising and membership in key entrepreneurial associations and programs,” says *Leslie Hielema*, President of Orlando, Inc. “Our 2010 Judges’ Choice Winner grew his business by 1,000 percent in the year following his recognition, and we expect great things from our 2011 Winner, **GroundFlights, Inc.** The Judges, who are all entrepreneurs growing successful companies, selected **GroundFlights** as the best example of the ultimate customer experience.

The video, which can be seen on the [www.BigAward.org](http://www.BigAward.org) website, was a collaboration of **GroundFlights, Inc.**, Producer, Valensky Sylvain ([www.DarkElfFilms.com](http://www.DarkElfFilms.com)) and Director, James Hunter, President of 1st Dibz Productions. The video was filmed over the course of 8 hours at the UCF Orlando Business Incubator where GroundFlights headquarters is located.

Jason Goldberg, Co-Founder and CEO of **GroundFlights, Inc** said, “The competition for this award was tremendous which makes winning it even more surreal. Being selected as the ‘Judges’ Choice’ was an honor in and of itself and now being able to partner with organizations like Orlando, Inc and the amazing professional services firms that donated their time and expertise may be just the momentum we need to take our company to the next level!”

Says Jarvis Hall, Co-Founder and CFO of GroundFlights, Inc, “The BIG award was a breath of fresh air and our persistence is finally paying off.”

Thomas Duffy, Co-Founder and COO of **GroundFlights, Inc.** added, “It is a true honor to be recognized for our hard work; it’s a good feeling that the judges would see our vision for providing our customers with such detailed service and reward us for doing so. I can’t thank Orlando, Inc., The B.I.G. Summit, Full Sail University and the other entrants to the BIG Awards enough. To have so many driven and ambitious entrepreneurs under

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the same roof, all aiming for the same level of success only inspires me, personally, to continue chasing my dreams each day that I walk into my office.”

### **About GroundFlights**

GroundFlights is Your Premier Source for Executive Transportation and Maximized Productivity.

When traveling throughout the state of Florida, utilize GroundFlights on-demand, door-to-door Mobile Executive Office (MEO) service. Our MEOs are specially constructed and technologically advanced Lincoln Navigator SUVs (and coming soon, Mercedes-Benz Sprinter Vans) with all of the amenities expected of an executive office suite and driven by a trained and certified GroundPilot.

At GroundFlights, our goals are to alleviate your stress and maximize your productivity while you are traveling on business. Our services provide business travelers the freedom and control to travel in a way never seen before. We provide the comfort, attentiveness, safety and exclusivity of a private jet at a fraction of the cost.

If you are traveling 5 hours or less or 300 miles or less (each way) within the state of Florida, we can get you to your destination faster, and often times cheaper, while keeping you fully connected and productive and alleviating the stresses normally associated with business travel.

For more information, contact Thomas Duffy of GroundFlights, Inc. at 407.809.4500 or [thomas@GroundFlights.com](mailto:thomas@GroundFlights.com).

### **About Orlando, Inc.**

*Orlando, Inc.* is one of four lines of business of the *Central Florida Partnership* and is specifically focused on Regional Entrepreneurship. A "Five-Star" Chamber - the highest level of achievement awarded by the U.S. Chamber of Commerce – we are positioned to serve the growing needs of businesses and entrepreneurs throughout the Central Florida Region. Working together with *BusinessForce* (Public Policy Advocacy), *myregion.org* (Regional Research & Resolves) and *Leadership Orlando* (Regional Leadership), the Central Florida Partnership is moving "Ideas to Results."

